

SUCCESSFUL JOB INTERVIEWS

- Self Branding & Communication Strategy -

- ✓ Find out what to do in order to be successful at interviews with Japanese companies as well as Non-Japanese companies.
- ✓ Discover/rediscover your strength, unique character. Clarify your core values and vision.
- ✓ Learn effective and strategic communication targeted to a particular audience.

Strategic
Communication

Core
Message

Target
Audience

Effective
Communication

Interview
Preparation

5 / 31 (tue)

14:00 ~ 18:00

Conference Hall, Room #1

学術交流会館, 第1会議室

Ms. Sachiyo Takaoka

has 20+ years of experience in the world of advertising and brand communication. Her career includes a director of McCann-Erickson and Ogilvy & Mather, one of the world largest advertising agencies which deals with Fortune 500 companies such as Coca-Cola, P&G, etc.



- * The seminar will be conducted in English
- * Open only to PhD students (DC), postdocs whose native language is NOT Japanese

- * 英語でのセミナーです
- * 対象：博士後期課程学生 (DC)、ポスドクで母国語が日本語ではない方

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