

Lectures and Practices: Risk Communication on Food and Agriculture

Date July 15 (Sat) –16 (Sun), August 5 (Sat) – 6 (Sun), 2017
9:30 – 17:30

Organizer Vocational Education and Training Project on Food Risk Communication, Hokkaido University

Venue S8, 2F, S bldg., Institute for the Advancement of Higher Education, Hokkaido University

This program provided a series of lectures and practical for beginners about “risk communication on food and agriculture.” Based on the three keywords of make, tell, and connect, sixteen participants, mainly graduated school students, learned about risk and risk communication and then practiced in groups. Each group addressed and gave presentations on the topics of “food poisoning caused by clostridium Welch” and “caffeine intoxication.” For the final class of the program, each group made a presentation in front of eighteen members of the public, after which there was a discussion on how to address these risks.

In the post-program survey, many members of the public made comments along the lines of “This is good opportunity to think about risks again,” and participants also indicated they were satisfied with the program. Vocational education and training projects on food risk communication continue to offer opportunities to learn about risk communications.



Lecture on the methods of discussing the risks behind food and agriculture



Group presentation on risk communication