

Course Name	Japanese Management		
Semester, Year	First Semester, 2019	Number of Credits	2 credits
Course level	3000	Course Number	027065
Instructor(s) (Institution)	Peter FIRKOLA 高等教育推進機構		
Course Objectives	This course introduces the Japanese management system. First, Japanese management will be examined from a historical perspective. The key dimensions of Japanese culture and their impact on traditional management practices will then be discussed. Next, an examination of the current situation and how these traditional practices are changing.		
Course Goals	The goal of this course is to provide students with a basic understanding of Japanese management practices as well as insights into doing business with Japanese companies.		
Course Schedule	<p>Week 1 Introduction</p> <p>Week 2 Management and Economics Overview</p> <p>Week 3 Historical / Cultural Perspective</p> <p>Week 4 Pillars of Japanese Style Management</p> <p>Week 5 Traditional Management Practices I: Recruitment</p> <p>Week 6 Traditional Management Practices II: Training &amp; Promotion</p> <p>Week 7 Media Presentations</p> <p>Week 8 Field Trip: Factory Tour</p> <p>Week 9 Current Management Issues in Japan</p> <p>Week 10 An Insider's Perspective: Guest Speaker</p> <p>Week 11 Case Study: Successful Japanese Company</p> <p>Week 12 Emerging Management Trends in Japan</p> <p>Week 13 Presentations</p> <p>Week 14 Presentations</p> <p>Week 15 Wrap Up</p>		
Homework	A reading assignment of 10-20 pages will be given each week (1-2 hours).		
Grading System	Evaluation will be based on class attendance and participation, a media presentation, a term paper, and a presentation of the paper. Detailed information will be provided on the first day of class.		
Textbooks / Reading List	A detailed reading list will be provided on the first day of class.		
Websites			
Website of Laboratory			
Additional Information			