

Course Name	Values of Tourism		
Semester, Year	1 学期	Number of Credits	2 credits
Course level	1000	Course Number	027058
Instructor(s) (Institution)	Johan Edelheim (大学院メディア・コミュニケーション研究院)		
Course Objectives	<p>The objective of this course is for students to learn about different values held in society, and how these values determine the way society think about and evaluate different matters. The practical field these values will be applied upon is tourism.</p> <p>This objective will be achieved through the use of weekly definition tasks (in words and pictures), and a roleplay game that will run throughout the course.</p> <p>Students are also encouraged to improve their English communication skills through experience.</p>		
Course Goals	<p>To introduce students to values and tourism as fields of investigation in English.</p> <p>To create opportunities for students to work constructively alone and with others.</p> <p>To experience and examine tourism as a phenomenon that signifies modern society.</p> <p>Tourism can best be understood as a multiscience. It is a rich field of human endeavours that can be studied from as many perspectives as society itself. In this course it is done by examining a multitude of different values in society, and how they make us think about tourism in different ways.</p> <p>Regardless of the field of studies you aim to focus on in the remainder of your studies, you will benefit from learning how to see society from different viewpoints.</p> <p>This course is based on an active learning pedagogy. You will throughout the course have an important role in creating the definitions and illustrations of key concepts that will be discussed in class ? this will either be done in words on the class 'discussion board' site, or in pictures on Instagram using allocated hashtags. You will also be placed into groups that will be assigned different roles in an imaginary country, (e.g. Government, Farmers, Business community, International aid organisation, etc.) and will need to negotiate with other groups to find suitable solutions to a common issue.</p>		
Course Schedule	<p>Week 1; Introduction: We will cover assessments, expectations, explain groups, and discuss a number of expressions and terms that will be used and defined throughout the course.</p> <p>Activities - Pros and cons of tourism</p> <p>Week 2; Whole Tourism Systems (WTS)</p> <p>Activities - Explaining and playing a first half of Roleplay Game 1</p> <p>Week 3; Values, Value hierarchies and Value systems</p> <p>Activities - Playing the second half of Roleplay Game 1</p> <p>Week 4; Economic values</p> <p>Activities - definitions from discussion board, and Instagram</p> <p>Week 5; Ecologic values</p> <p>Activities - definitions from discussion board, and Instagram</p> <p>Week 6; Cultural values</p> <p>Activities - definitions from discussion board, and Instagram + Playing the first half of Roleplay Game 2</p> <p>Week 7; Social values</p> <p>Activities - definitions from discussion board, and Instagram + Playing the second half of Roleplay Game 2</p> <p>Week 8; Political values</p> <p>Activities - definitions from discussion board, and Instagram</p> <p>Week 9; Professionalism as a value</p> <p>Activities - definitions from discussion board, and Instagram</p> <p>Week 10; Knowledge as a value</p> <p>Activities - definitions from discussion board, and Instagram + Playing the first half of Roleplay Game 3</p> <p>Week 11; Ethics as a value</p> <p>Activities - definitions from discussion board, and Instagram + Playing the second half of Roleplay Game 3</p> <p>Week 12; Mutuality as a value</p> <p>Activities - definitions from discussion board, and Instagram</p> <p>Week 13; Stewardship as a value</p> <p>Activities - definitions from discussion board, and Instagram</p> <p>Week 14; Workshop Reflections on Roleplay game</p> <p>Activities - Presentations of visual essays</p> <p>Week 15; Summary of course</p> <p>Activities - Presentations of visual essays</p>		

Homework	<p>Active learning means that there are small tasks you will need to do almost every week ? but instead, there are no huge assignments for you to prepare for at the end!</p> <p>All definitions (text and pictures) in the course will be done by you, based on the research you conduct ahead of each class. You will also be expected to comment on your peers' definitions so that you jointly can learn and encourage one another to think differently at matters.</p> <p>There will be a few shorter readings also assigned for you in this course, this is to give you ideas about how different values are perceived in society.</p>
Grading System	<p>Definitions in words - on the class Moodle discussion board 30%</p> <ul style="list-style-type: none"> <li>* 5 separate words to define ? 6 points possible for each definition</li> <li>+ 2 points for a definition based on a credible source</li> <li>+ 2 points for an explanation of the definition in your own words</li> <li>+ 2 points for a constructive comment on a peer's definition</li> </ul> <p>Illustrations in pictures - posted on Instagram with given hashtags 30%</p> <ul style="list-style-type: none"> <li>* 5 separate words to illustrate ? 6 points possible for each illustration</li> <li>+ 2 points for a relevant picture posted on Instagram</li> <li>+ 2 points for an explanation of the picture in the posting's comment field</li> <li>+ 2 points for a constructive comment on a peer's posting</li> </ul> <p>Visual essay - Topic "Values of Tourism" 20%</p> <p>Create a visual essay from the pictures you took for your illustrations, (add if needed) pictures you consider to be representative for Values of Tourism. You are free to use any medium to present your visual essays (you can, for example, create a poster, a website, a Power Point or Prezi presentation, or some other creative solution). Include some captions or commentary.</p> <p>Present your visual essay to the class in no more than three (3) minutes.</p> <p>Your grades come from Content 1/2 and Style 1/2 (a marking guide is given in class 1).</p> <p>Reflection on Roleplay game in group 20%</p> <p>Together with the group you have been in for the Roleplay game, write a reflective report that show how your perception of two (2) given values have changed during the course of the game. The reflective report should be less than 1000 words (marking guide given in class 1).</p>
Textbooks / Reading List	<p>Key Concepts in Tourism Studies Smith, Melanie; Macleod, Nicola; Hart Robertson, Margaret Sage Publications 2010</p> <p>Selected chapters from the textbook will be uploaded to the course's Moodle site, however, for students who want to learn more about tourism studies we recommend that you purchase the book as a whole.</p> <p>Readings will be uploaded to a shared course folder. However, you will also be required to do your own research and search for relevant texts to create definitions.</p> <p>Selected short readings will also be given as handouts.</p>
Websites	
Website of Laboratory	
Additional Information	<p>This course is open to students who can read, write, and make themselves understood when talking English, and who wants to further improve their practical communication skills. It is also open as a code-shared subject for International Exchange students.</p> <p>All students are expected to complete weekly homework and participate in class discussions.</p> <p>There may be a wide range of English-language abilities. More advanced students are expected to help less advanced students. In return, less advanced students are expected to try their best and contribute.</p> <p>Note, the teacher of this class does not speak Japanese, all instruction is given in English only.</p>