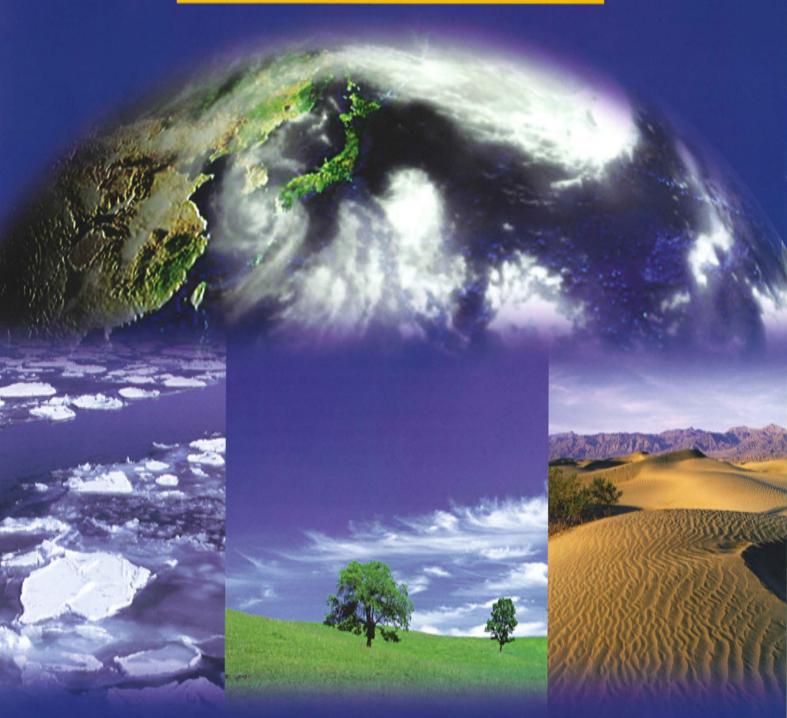
Hokkaido University Sustainability Weeks 2008 -G8 Summit Round-

Brief Overview - Digest -



http://www.sustain.hokudai.ac.jp/sw2008/index.html

"Sustainability Weeks 2008 -G8 Summit Round-"

Sustainability Weeks 2008 was a project by Hokkaido University (HU) to offer greater support for research and education on sustainability.

It was essentially a week devoted to promoting research efforts and educational activities with the goal of creating a sustainable society.

In concordance with the G8 Hokkaido Toyako Summit, a concentrated program was held consisting of international symposia focused on the environment, health, and poverty as well as public lectures.

Many people working and studying to make sustainable societies a reality gathered from

Many people working and studying to make sustainable societies a reality gathered from all over the world to share this opportunity to exchange knowledge.

Sustainability Weeks 2008 by the Numbers (April 1 – July 11)

Number of Events Held During Sustainability Weeks 50

Number of Projects by Discipline (* Some projects are counted in multiple disciplines)













Number of Speakers

295

Hokkaido University 82 Others 213 (Including 103 of overseas visitors)

Number of Symposia and Project Lecture Participants 6,399

Hokkaido University 2,553 Others 3,846 (Including 557 of overseas visitors)

Number of Museum Visitors 20,037

* June 15-August 30 (During special exhibits)

Number of Website Visitors

27,812

* Sustainability Weeks 2008 Website
URL: http://www.sustain.hokudai.ac.jp/sw2008/index.html

Number of Newspaper Articles (Except for advertisement) 142

Published in 5 major newspapers in Japan The Yomiuri Shimbun, The Asahi Shimbun, The Mainichi Newspapers, Nikkei Inc., The Hokkaido Shimbun Press (September 2007— July 2008)

Public Relations PR Tool News Paper Ad News Pape



Pokkaido University Sustainability Weeks 2008

-G8 Summit Round-

GEST

Please visit our website for details at : http://www.sustain.hokudai.ac.jp/sw2008/index.html



June 23, Sustainability Weeks 2008 Opening Symposium "Toward a Sustainable Low Carbon Society

As the opening event for the 3 week long program an international symposium "Toward a Sustainable Low Carbon Society" was held. Japanese and international scholars at the forefront of their fields presented the latest results of their research

from a variety of disciplinary perspectives and participated in lively debates on our scientific understanding of global warming, the social and technological innovations needed to address, and the prevention of life-threatening communicable diseases arising from it.





The venue was full of audience



Museum Exhibits

Sustainability Weeks included two special exhibitions "Knowledge of University for All the People" and "Environment & Resources of Lake Toya & Usu Volcano Area". These were attended by more than 20,000 local and international visitors of all ages.







Public Lectures

The newest researches being done at Hokkaido University were disclosed to the ordinary citizens and high school students through many public lectures, including a science cafe opened in the lobby of a popular bookshop near Sapporo Station.







June 29 - July 1, **G8 University Summit**

Hokkaido University hosted what was the first G8 University Summit to have the participation of 140 university presidents, including those from the 35 United Nations Universities as well as others from universities in 14 major countries. The meeting focused on the theme of "Global Sustainability and the Role of Universities", and produced the "Sapporo Sustainability



Declaration (SSD)". This declaration was later delivered to Prime Minister Fukuda.





July 8, Special Lecture by UN Secretary-General Ban Ki-Moon

Hokkaido University welcomed the Secretary-General of the United Nations Ban Ki-Moon, who gave a special lecture entitled "Challenge to Global Food Crisis: Discussion between the Secretary General of the United Nations & Hokudai Students." In his talk, the Secretary-General Ban stressed the severity of the food problems currently facing international society, and emphasized the need for the leadership of Japan and other developed nations in supporting developing countries to increase food aid, raise agricultural production, and create stable food markets. In the discussion following his talk, the Secretary-



General considerately answered the questions asked enthusiastically by students.



Students enthusiastically pose questions



Student Events

Students were the leaders in events such as "Uni.Summit 2008", which brought together student groups interested in the environment, building new things and ideas, and communication, and "Team Sapporo Omotenashi", which exposed visitors to Sapporo to the city's unique charms.

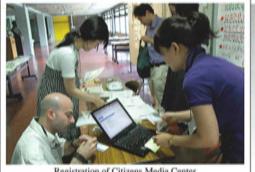






Citizens Media Center Sapporo

Hokkaido University provided space during the summit to the G8 Hokkaido Toyako Citizens Media Center Sapporo for independent media providers creating content from unique perspectives. Citizens' media gathered from all over Japan and the world to report the news.



Registration of Citizens Media Center



The Venue of press conference

Future Activities in Hokkaido University

Communication Through the Hokudai Network

Hokkaido University will transmit and receive information via the website "Hokudai Network for Global Sustainability" about activities by researchers and practitioners of higher education around the world who are contributing the global environment and sustainable societies.

URL;http://www.sustain.hokudai.ac.jp



Website "Hokudai Network for Global Sustainability"

Sustainability Weeks 2009

Sustainability Weeks began as a small event in 2007, and grew in 2008 to become a success. Hokkaido University will continuously hold Sustainability Weeks in 2009.

International symposia and public lectures are planned so that past participants can come again and offer new insights, while new participants will have opportunities to share information and debate with others. Please see the website for the most up-to-date information.

URL;http://www.sustain.hokudai.ac.jp

3. The Center for Sustainability Science, Hokkaido University

Hokkaido University opened "The Center for Sustainability Science" in April 2008. It is a place where the results of education and research on achieving sustainable societies in areas as diverse areas of the human and natural sciences will come together in graduate courses where people will think about the problems facing modern society.

The center's educational programs will feedback into its research in order to help create the new discipline of "Sustainability Science."

URL;http://www.census.hokudai.ac.jp/greetings.html

4. Contributions to ProSPER.Net

Nineteen institutes of higher education working in the research and teaching of sustainable development in the Asia-Pacific region met together at Hokkaido University in June 2008, and established "Promotion of Sustainability in Postgraduate Education and Research Network (ProSPER.Net)."

Hokkaido University is participating as both a member and trustee, and is working with the United Nations University Institute of Advanced Studies, which assumes the secretariat of ProSPER.Net, and other member universities to promote research and graduate education.



ProSPER.Net Launching Ceremony

Secretary Office of Hokudai Network for Global Sustainability Hokkaido University Initiative for Sustainable Development Kita 8 Nishi 5, Kita-ku, Sapporo, Hokkaido 060-0808, Japan

TEL:+81-11-706-2093 FAX:+81-11-706-2095 E-mail:office1@sustain.hokudai.ac.jp